Booth No. 8.1B42-3

Wedrive inc.

WEDRIVE

Year Established	2017	Type of Business	IT (Other)
Website	https://wedrive.kr	Main Export Countries	Korea, Europe, Cambodia
SNS			
Main Customer	Domestic Customers		International Customers
	KKPC, SKENS(GUMI), Korea Expressway Corporation		MARU Corp., GOOGLE, META
The Person In Charge	Name	Department	Position
	Myungho Yeo	Merketing	CEO
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Company Description

Wedrive Inc. operates the innovative Wedrive Biz service, which enhances vehicle management for businesses. It provides real-time monitoring, online booking, and automated trip logs, helping businesses save time and reduce costs while improving fleet management efficiency.

Product

WedriveBiz

Function and Usage : Wedrive Biz is a service designed to optimize fleet management for businesses. It offers real-time vehicle monitoring, an online booking system, and automated trip logs. These features help businesses save time, reduce costs, and improve operational efficiency. With Wedrive Biz, companies can easily manage their vehicles, track usage, and streamline fleet operations, leading to more efficient and cost-effective management of their

vehicle fleet.

Marketing and Selling Points : Wedrive Biz is an innovative solution for optimizing vehicle management and operations in businesses.: (1) Real-time Monitoring: Track vehicle locations and statuses for efficient and safe operations.

(2) Online Booking: Simplifies vehicle reservations for employees, improving fleet management.

(3) Automated Trip Logs: Automatically records trip details for accuracy and convenience.

(4) Cost Reduction: Reduces operational costs through vehicle management automation.

(5) Operational Efficiency: Streamlines vehicle management from one integrated platform.

Wedrive Biz maximizes efficiency and cost savings, making it an essential tool for business vehicle management.

Wedrive

Function and Usage : Wedrive is a service that encourages users to participate in challenges focused on traffic safety and environmental protection. Through individual and Crew participation, users earn points and rewards for completing tasks. With seasonal rankings and collaborative goals, Wedrive promotes positive change, fostering a safer, more sustainable future while offering engaging rewards for active participation.

Marketing and Selling Points: Wedrive Challenge & Crew Service

- (1) Promote Traffic Safety & Environmental Protection: Participate in challenges focused on improving road safety and reducing environmental impact.
- (2) Earn Rewards: Complete challenges related to safety and sustainability to earn points and cash, redeemable for discounts and mobile coupons.
- (3) Collaborate in Crews: Join or create Crews to work together on challenges, increasing the impact and earning collective rewards.
- (4) Seasonal Recognition: Compete for exclusive rewards through seasonal rankings, encouraging more sustainable actions.

Wedrive drives positive change by engaging users in meaningful activities for a safer and greener future.





