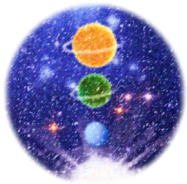
Booth No. **8.1B41-7**

RXO Co., Ltd.



Year Established	2022	Type of Business	ICT Industry
Website	www.rxoworld.com	Main Export Countries	Mexico
SNS			
Main Customer	Domestic Customers	International Customers	
			Mexico City
The Person In Charge	Name	Department	Position
	Oh SeungWon	RXO AI R&D LAB	Research Directory
	Phone	Mobile	E-mail
	+82-62-222-1002	+82-10-7453-6590	rxoosw@rxoworld.com

Company Description

RXO delivers innovative AI solutions for smart cities, healthcare, and agriculture. Since 2022, it has expanded globally, partnering with 20+ companies across six countries. Flagship products like WatchBot, RXOSF, and HealthSync leverage TensorFlow, YOLO, and DeepFace to drive sustainability, efficiency, and impact worldwide.

Product

WatchBot

Function and Usage : WatchBot is an AI-powered robot for retail management and security, offering key features:
1. Theft & Anomaly Detection: Detects theft and unusual behavior in real time using AI.
2. Visitor Analysis: Analyzes gender, age group, and emotions to visualize customer data.
3. Customer Assistance: Supports multilingual AI chatbot for inquiries.
4. Integrated Management: Connects with CCTV for unified security and data management.

Marketing and Selling Points : Competitive Advantages Over Global Rivals

Pricing: WatchBot is 30% more cost-effective than competitors. No extra software fees, reducing maintenance costs.

Technology: Advanced AI using YOLOv8 and TensorFlow. Integrated features: face recognition, object tracking, theft, and fire detection.

Features: Real-time data collection and analysis. IoT and cloud integration for maximum operational efficiency.

HealthSync

Function and Usage : Health Sync is an AI-powered healthcare data integration system that collects, analyzes, and manages data from various healthcare devices. It provides real-time health monitoring, early disease detection, and personalized health recommendations. By integrating multiple data sources into a single platform, it enhances user convenience and medical efficiency. Ideal for individuals, healthcare providers, and research institutions seeking a seamless health data management solution.

Marketing and Selling Points : Seamless Integration: Supports multiple healthcare devices, ensuring compatibility and real-time synchronization.

AI-Powered Analytics: Provides intelligent insights, early disease detection, and personalized health recommendations.

Enhanced User Experience: Intuitive interface with real-time alerts and visualized health reports.

Secure & Reliable: Advanced encryption and authentication ensure data privacy and security.

Scalable & Customizable: Adaptable for individuals, hospitals, and research institutions.