

Booth No. 8.1B42-2 / 4



LIME AI

Year Established	2020	Type of Business	Other (Application)
Website	www.limeai.io	Main Export Countries	USA, Japan, UK
SNS	https://www.instagram.com/lime.ai.official/?igsh=MTM0Z3M2bTN5cnBmZWw%3D%3D		
Main Customer	Domestic Customers	International Customers	
	Women around teenagers to 30s	USA, Japan, UK	
The Person In Charge	Name	Department	Position
	Hailey Yoon	Growth Team	CEO
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Company Description

BlueSignum is a mental health tech company that specializes in developing AI-powered solutions such as a mood trackers and voice-based counseling services. Designed for accessibility, trust, and ease of use, we envision a future where everyone can manage their mental health anytime, anywhere, with high-quality, personalized care.

Product

My personal 10-minute counselor, Lime AI

Function and Usage : Anyone can vent stress and receive personalized strategies anytime, anywhere.

- Wellness Analysis : Users can easily track and understand their stress, mood and energy levels.
- Long-term memory: Lime remembers past conversations, so no need to repeat yourself.
- Personal Strategy: Tailored strategies actionable steps are provided based on discussions, ensuring effective and personalized mental health support.

Marketing and Selling Points : Lime is developed by BlueSignum, a trusted team selected for Google for Startups. Our flagship app, DailyBean, has achieved over 9 million downloads globally, proving our expertise in mental health solutions. Lime combines cutting-edge AI with personalized care, offering stress relief, mood tracking, and tailored strategies anytime, anywhere. With memory features and actionable insights, Lime ensures long-term mental health support. Designed for accessibility and ease of use, it's your reliable companion for managing stress and enhancing well-being.

