

## Booth No. 8.1B41-5

# **KIZLING INC.**



Year Established	2022	Type of Business	Other
Website	https://kizling.kr/	Main Export Countries	USA, Europe, Indonesia
SNS	https://www.linkedin.com/in/hye-lim-lee/		
Main Customer	Domestic Customers		International Customers
	Kids companies, educational institutions, schools, etc.		
The Person In Charge	Name	Department	Position
	HYELIM LEE	Planning Team	CEO
	Phone	Mobile	E-mail
		+82-10-4646-3179	hl.lee@kizling.com

## **Company Description**

Kizling is a safe short-form platform for Generation Alpha, utilizing Al to provide personalized talent content. It helps children express creativity and talent through short-form challenges and supports educators with SaaS services offering expert feedback and digital literacy tools.

### **Product**

#### **KIZLING**

**Function and Usage**: Kizling utilizes advanced AI recommendation algorithms to provide children with safe and personalized talent content. Its AI system filters harmful content in real-time with an impressive accuracy of 99.99% while analyzing children's behavior data and interests to recommend challenges and content that foster talent development. Through its short-form platform and SaaS-based web service for educators, Kizling enables experts to offer real-time feedback and support digital literacy activities for student-created content.

Marketing and Selling Points: Kizling is a safe short-form platform for Generation Alpha, utilizing Al to provide personalized talent content. Kizling utilizes advanced Al technology to provide children with safe and personalized talent content. It is currently being used in various schools in Korea, and children participate in various challenges to create content. Experts provide customized mentoring for talent videos uploaded by children. Particularly, Kizling is realizing educational

opportunity equality by ensuring that children can receive expert feedback regardless of their country, or environment.

