

Booth No. 7A69



ONESOFTDIGM Co., Ltd

Year Established	2015	Type of Business	Manufacturing
Website	https://onesoftdigm.com/	Main Export Countries	Greece, Taiwan, Japan, USA
SNS	https://www.youtube.com/@onesoftdigm6418		
Main Customer	Domestic Customers	International Customers	
	Seoul Day Care Cente, Dongkuk Steel, etc		Science Technologies Organisation, Osim, etc
The Person In Charge	Name	Department	Position
	Andy Lee	Planning & Markieting	Manager
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Company Description

OSD is a specialist in mobile healthcare that uses portable technology to measure body composition. It started in February 2015 at the POSTECH Business Incubation Center. OSD is creating various devices and services, including portable body composition measurement, heart rate and stress monitoring, non-intrusive sleep tracking, and portable blood pressure measurement.

Product

Fitrus Plus

Function and Usage : Fitrus Plus is a high-end device designed for home use that measures body composition, temperature, heart rate, and stress. You can measure temperature without connecting to the Pletus 2.0 app. Biometric data is collected and analyzed using AI on a cloud server. The device offers personalized body analysis based on Somato type and includes a feature for inputting dietary information, providing calorie calculation, and trend insights.

Marketing and Selling Points :

- Ensuring over 98% accuracy specifically tailored for experts.
- Providing customized solutions for custom needs.
- Providing personalized lifestyle health services, including integration with smartphone apps for measuring body composition, temperature, heart rate, and stress, along with diagnostics, analysis, and guidance on diet and exercise.
- Expanding into the B2B platform service sector by launching "Fitrus T," a remote health monitoring service, and collaborating with health clubs, hospitals, insurance companies, and health food companies to meet market demands with tailored platform services



Fitrus Light

Function and Usage : Fitrus Light was awarded the CES 2023 Innovation Award. In addition to basic body composition measurement, it provides HR, HRV, SpO2, and stress level through the PPG sensor.

These multi-biometric data are stored and analyzed on a cloud-based platform server, providing data analysis and expert feedback through mobile apps.

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