

Booth No. 7A69

## Myren Inc.



Year Established	2018		Type of Business	AI
Website	<a href="https://safecar.pro/safeWeb">https://safecar.pro/safeWeb</a>		Main Export Countries	US, UK, JP
SNS	<a href="https://www.linkedin.com/in/eunhong-choi-27718a284/">https://www.linkedin.com/in/eunhong-choi-27718a284/</a>			
Main Customer	Domestic Customers		International Customers	
	Korea Transportation Safety Authority		What3words	
The Person In Charge	Name	Department	Position	
	Eunhong Choi	AI Team	CEO	
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### Company Description

- Award
  - Minister of Land, Infrastructure and Transport Award
  - Minister of Foreign Affairs Award
  - Salon International des Inventions de Genève(Silver Award)
- Exhibition
  - 2022. CES, MWC Las Vegas
  - 2023. CES, MWC Las Vegas, IFA
  - 2024. CES, MWC Barcelona, IFA, Automechanika Frankfurt
  - 2025. CES, MWC Barcelona
- Certification
  - AI, ISO 9001, 14001, 27001
- Collaboration
  - What3words(UK), Linenext(US), Seiko Solution(JP)

### Product

#### Safe Car

##### Function and Usage :

- Based on AI deep learning technology and accident detection algorithms, report an accident immediately after detecting it
- Determine data based on accident type, such as sudden acceleration and collision
- Accident report is generated in one second after the incident is reported (domestic/foreign customized)
- Evidence related to insurance fraud and insurance issues can be used

##### Marketing and Selling Points :

- World's First OBD Linked Accident Detection Solution
- OBD and APP are mixed, respectively, and can be used separately (paid ver, free ver)
- Establish real-time accident data recording, analysis, and discrimination algorithms
- Data records are stored even in communication insensitive areas, and data continuity is achieved when communication is normalized

