

Booth No. 7A69

Impactive AI



Year Established	2021		Type of Business	AI Prediction Solution Supply
Website	https://impactive-ai.com/		Main Export Countries	USA, Germany, Japan
SNS	https://www.youtube.com/@ai-ai4600			
Main Customer	Domestic Customers		International Customers	
	Hanmi Pharm, Pulmuone, CJ CheilJedang		Zinus	
The Person In Charge	Name	Department	Position	
	PARK JUNGHYUN	Management Planning Team	COO	
	Phone	Mobile	E-mail	
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Company Description

Impactive AI provides decision support systems that improve corporate performance through advanced machine learning prediction technology, specializing in sales and inventory optimization.

With 44 patents filed and registered, it leverages world-class AI capabilities and deep business expertise to help businesses anticipate outcomes and increase profitability.

Product

Deepflow

Function and Usage : Deepflow is offered as a SaaS solution that applies AI demand forecasting technology throughout the entire product lifecycle to enhance productivity. It serves a wide range of industries, including manufacturing, distribution, ICT, and food sectors. Deepflow helps businesses maximize profitability by providing advanced features such as sales forecasting, inventory forecasting, predictive inventory management.

Marketing and Selling Points :

1. Deepflow achieves over 90% accuracy in demand forecasting, minimizing inventory shortages and surpluses, helping businesses avoid overproduction and overspending.
2. Reduces costs and enhances efficiency by optimizing inventory and production processes, preventing unnecessary waste and ensuring streamlined operations.
3. Deepflow integrates external data, such as seasonal, weather, and economic indicators, to provide tailored predictions that meet the specific needs of businesses.

