

Booth No. 7A69

AITRON INC



Year Established	2022	Type of Business	Manufacturing
Website	www.aitron.co.kr	Main Export Countries	China, USA, Vietnam
SNS			
Main Customer	Domestic Customers	International Customers	
	Zinus Co., Ltd.	Zinus USA Inc., Parcel Technology solutions	
The Person In Charge	Name	Department	Position
	Hojun Lee		CEO
	Phone	Mobile	E-mail
	+82-50-5915-8888	+82-10-8550-5863	info@aitron.co.kr

Company Description

AITRON is a company specializing in the research, development, and manufacturing of personal healthcare products powered by AI technology.

AITRON offers digital exercise solutions, such as virtual exercise programs, to improve rehabilitation training.

AITRON provides the training designed to prevent falls enhancing exercise efficiency through data-driven training.

Product

MONGTRON AI-Solution

Function and Usage :

- Interactive content, Improving body balance, and Personalized training
- Immersive 4K content
- Biofeedback device that provides feedback on user movements
- Sensor smart mat with foot pressure using 256 sensors
- Virtual Ai-Avata called MONGTRON
- A functional game that users enjoy with MONGTRON and complete the quest

Marketing and Selling Points :

- KC certification in Korea
- Participates in CES Eureka Hall on 2023 & 2024
- Listed the results in the journal SCI paper " Effects of Virtual Reality-based Walking-in-Place Exercise (VR-WIPE) on Step Count and Balance Control Ability in the Elderly "

