

Booth No. 1A10

## GEOPLAN CO., LTD.



Year Established	2010	Type of Business	IoT & Software Development	
Website	www.geoplan.io	Main Export Countries	America, Japan, India	
SNS	<a href="https://www.linkedin.com/company/73861604">https://www.linkedin.com/company/73861604</a>			
Main Customer	Domestic Customers		International Customers	
	삼성SDS, 대우건설, 티머니&에스트래픽 등		Cisco, Honeywell, NXP, Qualcomm etc	
The Person In Charge	Name	Department	Position	
	Yun, sungyeon	Overseas Business Team	Senior Manager	
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### Company Description

Geoplan specializes in Ultra-Wideband (UWB) positioning networks and services designed to enable precise tracking of vehicles, people, and assets in indoor environments. With over a decade of experience as its foundation, Geoplan has transformed its innovative technologies into a comprehensive location-tracking product and platform. Using UWB measurement technology, we develop and deliver tailored solutions for a wide range of industries. With over 200 successful projects, our extensive experience and proven technology consistently strive to generate exceptional value for our customers.

### Product

#### Ultra Wide-band based Real time Location System

**Function and Usage :** Ultra-Wideband (UWB) Real-Time Location Systems (RTLS) offer highly precise indoor positioning with an accuracy of up to 1 meter. Leveraging short-pulse UWB signals, the technology minimizes interference with existing wireless networks such as Wi-Fi and BLE. It is widely used for asset tracking, personnel monitoring, and optimizing workflows in industries such as healthcare, manufacturing, and logistics.



UWB RTLS supports various algorithms like TWR, TDoA, and AoA to deliver scalable, efficient, and reliable location-based services in real time.

#### Marketing and Selling Points :

Experience unparalleled precision with Ultra Wide-band (UWB) RTLS, delivering real-time location tracking with accuracy within 1 meter. Revolutionize your operations with enhanced efficiency, optimized workflows, and improved safety across industries like healthcare, logistics, and manufacturing. Seamlessly integrate UWB into your existing infrastructure with plug-and-play simplicity and minimal interference. Backed by cutting-edge algorithms like TDoA and AoA, UWB RTLS ensures scalable, reliable, and future-proof performance. Unlock the potential of precise asset and personnel tracking to stay ahead in a competitive market.