

Booth No. 1A10

# Cubroid Co., Ltd.



Year Established	2017	Type of Business	Manufacturing, Educational Services
Website	www.cubroid.com	Main Export Countries	SouthAfrica, Germany, Vietnam
SNS	https://www.youtube.com/cubroid		
Main Customer	Domestic Customers	International Customers	
	Schools and Educational Suppliers	Schools and Educational Supply	
The Person In Charge	Name	Department	Position
	Hyejeong Kim	Management	Director
	Phone	Mobile	E-mail
	+82-70-7005-9296	+82-10-9411-3578	info@cubroid.com

## Company Description

Cubroid provides future-oriented education using AI-powered robots and coding blocks for preschool to teenagers. Through Scratch and Python, it introduces coding, robotics, and AI concepts with engaging tools and age-appropriate curricula, fostering creativity, problem-solving, and logical thinking to inspire young learners to innovate.

## Product

### Cubroid Coding Blocks

**Function and Usage :** Cubroid offers an easy wireless coding block set, allowing children to build robots and code effortlessly. Its wireless design enables limitless creativity, and compatibility with Scratch promotes problem-solving and collaboration. With AI features like machine learning and pose recognition, it enhances STEAM Education through intuitive, user-friendly software accessible to all.

#### Marketing and Selling Points :

- Wireless Blocks & LEGO Compatibility: Provides a user-friendly experience for building robots.
- Step-by-Step Programming: Includes intuitive software and free curricula for ages 5 to adults.
- Global Reach: Trusted by schools in 46 countries, with growing presence.
- STEAM & AI Education: Makes programming and AI fun, engaging, and accessible.



### ARTIBO

**Function and Usage :** ARTIBO is an educational AI robot for programming and AI education. It includes a camera, microphone, and advanced AI features like ChatGPT. With Scratch for beginners and Python for advanced users, ARTIBO supports step-by-step learning, helping users develop coding skills and apply AI to real-world scenarios.

#### Marketing and Selling Points :

- Advanced AI Features: Supports image recognition, face detection, and AI functionalities like ChatGPT.
- Beginner to Advanced Coding: Intuitive block coding for beginners and Python support for advanced learners.
- Skill Development: Fosters essential AI and coding skills through a progressive learning experience.

