

Booth No. 1A10

Bremen Co., Ltd.



Year Established	2019		Type of Business	Manufacturing
SNS	https://www.youtube.com/@bremen1586		Main Export Countries	North America, Europe, Japan
Website	https://bremen1005.cafe24.com/shop3/index.html			
Main Customer	Domestic Customers		International Customers	
	Key Clients: Coupang, eBay, Naver			
The Person In Charge	Name	Department	Position	
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Company Description

Bremen Co., Ltd., established in 2019, is a South Korean company focused on creating a happy world for pets and their owners. We operate the "Petstapic" e-commerce platform and are expanding internationally. Our Bremen Pet Tag (Walking & Tracker) will debut through a U.S. crowdfunding campaign on Kickstarter.

Product

Bremen Pet Tag

Function and Usage : The Bremen Pet Tag is an anti-lost identification tag connected to a location-based community app, designed to enhance the safety of outdoor activities for pets and their owners.

Marketing and Selling Points :

1. Real-time location tracking with a built-in LED.
2. Alerts when the pet moves beyond a 40m radius (range varies by environment).
3. Supports registration of a 15-digit International Animal Identification Number via RFID chip.
4. Customizable with engraved details like name, contact information, or a message.
5. Made from water-resistant silicone for easy attachment to any item.
6. Weighs 18g, suitable for small to large pets.
7. Pairs with up to 10 tags, managed by 5 users.
8. Certified by FCC, CE, CB, and KC.

Petstapic

Function and Usage : Petstapic is a location-based community app that allows pet owners to share their daily lives and connect with others nearby. It fosters a supportive community where users can help one another, creating a happier and more fulfilling pet ownership experience.

Marketing and Selling Points :

1. Share daily life updates on your feed.
 2. Discover nearby friends and walking companions (with pet behavior display).
 3. Request real-time help from pet owners within a 20km radius if your pet is lost.
 4. Trade or share secondhand items with local pet owners.
 5. Link to an anti-lost ID tag for safer outdoor walks.
- ※ The Petstapic app operates by country, allowing feed sharing and points during walks to be used in local shopping malls. Expansion is planned through publishing or joint ventures.

