

Booth No. 5L3MR

Myren Inc.

MYREN

Year Established	2018	Type of Business	AI
Website	https://safecar.pro/safeWeb	Main Export Countries	US, UK, JP
SNS	https://www.linkedin.com/in/eunhong-choi-27718a284/		
Main Customer	Domestic Customers	International Customers	
	Korea Transportation Safety Authority	What3words	
The Person In Charge	Name	Department	Position
	Eunhong Choi	AI Team	CEO
	Phone	Mobile	E-mail
	+82-10-2830-3657	+82-10-2830-3657	ceo@myren.kr

Company Description

- Award
 - Minister of Land, Infrastructure and Transport Award
 - Minister of Foreign Affairs Award
 - Salon International des Inventions de Genève(Silver Award)
- Exhibition
 - 2022. CES, MWC Las Vegas
 - 2023. CES, MWC Las Vegas, IFA
 - 2024. CES, MWC Barcelona, IFA, Automechanika Frankfurt
 - 2025. CES, MWC Barcelona
- Certification
 - AI, ISO 9001, 14001, 27001
- Collaboration
 - What3words(UK), Linenext(US), Seiko Solution(JP)

Product

Safe Car

Function and Usage :

- Based on AI deep learning technology and accident detection algorithms, report an accident immediately after detecting it
- Determine data based on accident type, such as sudden acceleration and collision
- Accident report is generated in one second after the incident is reported (domestic/foreign customized)
- Evidence related to insurance fraud and insurance issues can be used

Marketing and Selling Points :

- World's First OBD Linked Accident Detection Solution
- OBD and APP are mixed, respectively, and can be used separately (paid ver, free ver)
- Establish real-time accident data recording, analysis, and discrimination algorithms
- Data records are stored even in communication insensitive areas, and data continuity is achieved when communication is normalized

