

Booth No. **7A62-18**

Crowdworks, Inc.



Year Established	2017	Type of Busine	ess	Other	
Website	www.crowdworks.ai/en/	Main Export Countries		ited Arab Emirates, Japan, France	
SNS	https://www.linkedin.com/company/crowdworks-inc/posts/?feedView=all				
Main Customer	Domestic Custor	Domestic Customers		International Customers	
	Samsung, LG, Hyundai Motors, SK, Naver, KT, etc		Uk	Uber, IBM, Delivery Hero, NYU	
The Person In Charge	Name	Department		Position	
	Hyesoo Kim	Strategy		Strategy Lead	
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Company Description

Crowdworks is the leading AI data & LLM provider and specializes in securing quality fine-tuning or RLHF data. With customers like Samsung, Uber, Hyundai Motors and NYU, we provide end-to-end solutions for the entire AI lifecycle including defining requirements to generating AI data, developing algorithms, and validating models.

Product

Crowdworks

Function and Usage: From Al consulting and data preparation to model training and service development, Crowdworks offers a comprehensive, end-to-end Al solution. We handle every aspect of Al development, including Al-ready data generation and model validation. Whether in retail, healthcare, defense, or autonomous vehicles, our versatile and tailored solutions can be applied across a wide range of industries and sectors.

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Marketing and Selling Points: Our industry-leading data annotation service combines a 620,000 highly trained labeler workforce with ML-powered data labeling platform and oversight tools to deliver unmatched accuracy and quality.

The Crowdworks LLM Platform enables custom Generative AI development aligned with your business goals and brand identity, featuring robust filtering of harmful content through human feedback.

For immediate enterprise deployment, our LLM Apps come with comprehensive support, including consultation, prompt engineering, and development services.

Workstage

Function and Usage: Workstage is an on-premise data-building platform that leverages Crowdworks' cutting-edge data processing technology. Designed specifically for creating and managing Al training data, it provides a comprehensive solution for data annotation. Workstage excels at efficiently handling large-scale data and offers customizable workflows, along with real-time monitoring, to optimize both project efficiency and quality. This empowers companies to quickly and accurately obtain high-quality data, crucial for the development of Al models



Marketing and Selling Points: Workstage is the most secure, user-friendly, and fastest data annotation platform, empowering companies to seamlessly manage all their data labeling needs with the support of Al and expert labelers. It allows businesses to easily collect, process, and manage data without concerns about sensitive corporate information being exposed externally.

Featuring an efficient, intuitive work screen with a convenient drag-and-drop tool, Workstage supports real-time monitoring, streamlining team operations for maximum efficiency.