

Booth No. 7A62-05

# Point Mobile Co., Ltd.



Year Established	2006	Type of Business		Manufacturing
Website	www.pointmobile.com	Main Export Countries		Germany, Italy, Mexico
SNS	https://www.linkedin.com/company/pointmobilekr/			
Main Customer	Domestic Customers		International Customers	
	Hansae, Ourhome, Amkor Technology		Carrefo	arrefour Italy, COPPEL, Salling group
The Person In Charge	Name	Department		Position
	Annie Kim	Europe Sales		Sales Manager
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## **Company Description**

Point Mobile is one of the fastest growing manufacturers in AIDC industries, with a vast product line-up of Rugged Tablet PC, 5G MCPTT device, mobile computers, handheld terminals, POS, Bluetooth scanner, and RFID readers.

#### **Product**

#### **TR54**

**Function and Usage**: The TR54 is an Android 15 tablet PC designed with unparalleled ruggedness. It withstands multiple drops from heights of 1.2 meters onto concrete and up to 1.55 meters with the Rugged Boot. Additionally, it boasts an IP65 rating for dust and rain resistance—a level of durability rarely seen in tablet PCs. TR54 offers scan engine options as well.



## Marketing and Selling Points:

- Specifically designed for businesses in retail and transport & logistics industries, the TR54 features the Android 15 OS, a powerful processor, ample RAM and flash storage of up to 8 GB/128 GB, and optional scan engine capabilities.
- LTE connectivity options are available.

  Withstands drops from 1.55 meters onto concrete with the Rugged Boot, even across extreme temperatures ranging from -20 °C to 50 °C.
- Equipped with a 13 MP PDAF rear camera and an 8 MP front camera for versatile imaging needs.

### **PM95**

**Function and Usage**: The PM95 is a 5G mobile computer designed for retail, warehouse, and logistics industries. With 5G and Wi-Fi 6E, it ensures fast, secure data transfer. Its 7,020 mAh optional battery and Enterprise Hot-Swap provide extended usability. Features like a PTT button, headset compatibility, and emergency button broaden its application to MCPTT, enhancing efficiency and reliability.

## Marketing and Selling Points:

- PM95 Supports Wi-Fi 6E and 5G for seamless connectivity.
- Equipped with a 2.4 GHz octa-core processor and Android 13 OS (upgradable to 18).
- Offers optional 8 GB RAM and 128 GB UFS storage.
- Features a fine-tuned scan engine for powerful scanning performance.
- Includes a 16 MP PDAF rear camera.
- Provides versatile options, including a dual SAM model, to meet diverse customer needs.

