

Booth No. 7A62-17

Petnow Inc.



Year Established	2018	Type of Business	Software/App
Website	www.petnow.io/en	Main Export Countries	France, Germany, Spain
SNS	Instagram: @petnow.global / Youtube: @petnow.official		
Main Customer	Domestic Customers	International Customers	
	City of Seoul	I-CAD, Undisclosed German pet supplier	
The Person In Charge	Name	Department	Position
	Jaewon Shin	Business Development	Director
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Company Description

Petnow Inc. is a Korean pet-tech startup that aims to build a world without missing pets through AI-driven pet biometric identification app. Petnow's innovation also contributes to pet insurance and pet registration, and plans to serve as a comprehensive pet entity data provider via a mobile platform.

Product

Petnow

Function and Usage : Petnow is an AI-powered biometric pet ID app for dogs and cats. Owners can easily scan their pet's unique nose or facial features using a smartphone, creating a painless, non-invasive digital profile. The app enhances lost pet recovery by matching profiles and verifying sighting reports. With potential Telco network API integration, it enables real-time alerts for missing pets, further boosting recovery efforts. Petnow offers a seamless and free solution for pet identification and safety.

Marketing and Selling Points : Petnow offers advanced pet identification and recovery through its innovative AI-powered technology. Users can create detailed pet profiles, including biometric data and automatically extracted traits like breed, color, and size. The app simplifies lost pet recovery with verification and profile matching, while Telco network API integration enables real-time alerts for missing pets, improving reunion chances. Recognized globally, Petnow has earned accolades like the CES Best of Innovation Award and coverage in international media, affirming its status as a trusted leader in pet tech.

