

Booth No. 7A62-19

Gooroomee Inc.

Year Established	2015	Type of Business	Other
Website	https://gooroomee.com/?lang=en	Main Export Countries	Republic of Korea, UAE, Spain
SNS			
Main Customer	Domestic Customers SK, Woongjin, LG AI Research, KEDI, NSR, Sokcho-Yangyang Education Office in Gangwon Province, etc.		
The Person In Charge	Name	Department	Position
	YUJIN LEE	Business Dept.	'Team Lead, PM
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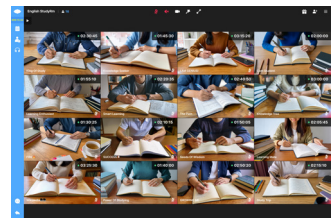
Company Description

Gooroomee is a leading AI video communication platform in South Korea with over 3.5 million users. Driven by the mission to "connect people's daily lives through video technology and create a world where everyone feels as close as a family". Gooroomee offers innovative and customer-friendly services.

Product

Gooroomee Camstudy

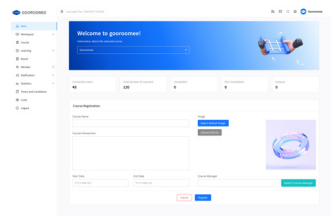
Function and Usage : Gooroomee Camstudy helps users build better study habits for self-directed learning and provides tailored managed Camstudy sessions for schools/academies/corporates. In Camstudy, the world's largest online study room, students can study with friends at home instead of in other study space(library) after school. Teachers/parents can observe their study time and behavior, and check daily/monthly study time and subjects studied through the administrator dashboard. The data provided helps students develop successful self-directed learning.



Marketing and Selling Points : Gooroomee CamStudy is actively utilized by Jeongyul Academy, a specialized institution for college entrance preparation, and the Sokcho-Yangyang Education Office in Gangwon Province. At Jeongyul Academy, 95% of participants in the "21 Hours of Pure Study Weekly" challenge achieved their goals using CamStudy, significantly improving learning satisfaction and academic performance. Similarly, students from the Sokcho-Yangyang Education Office reported feeling motivated by studying alongside peers and expressed pride in maintaining consistent study habits and time management through the platform.

Gooroomee LMS

Function and Usage : Gooroomee LMS offers an integrated interactive solution for everything from LMS(Learning Management System) and AI tutors to real-time/VOD classes. We try to bring the offline learning environment online and provide features such as uploading class materials (video/document), real-time video classes, surveys/quizzes, dashboards, etc. It allows schools/companies to create dedicated spaces tailored to their needs and supports customized solutions for businesses, ensuring a perfect fit for their specific requirements.



Marketing and Selling Points : Gooroomee LMS has been successfully implemented in various sectors. It powers Classroom OnDot in 17 Metropolitan and Provincial Offices of Education for high school credit system platforms, supports LG AI Research Institute's training programs, and enhances SNEdu's education at Gimcheon High School. Additionally, SK employees benefit from its tailored corporate training, while Chungju University leverages Gooroomee LMS as its educational platform. These diverse use cases demonstrate Gooroomee LMS's ability to meet the unique needs of schools, universities, and corporations alike.