Booth No. **7A62-03**

ArtygenSpace Co., Ltd.

Year Established	2020	Type of Business	AI / AR software
Website	https://www.artygenspace.com/artygenspace-eng-version		
SNS	www.linkedin.com/in/michael-jang-s-j-065975a0		
Main Customer	Domestic Customers Woongjin thinkbig, Woongjin Compass, KT		
The Person In Charge	Name	Department	Position
	Sooho Lee	Biz Lab	Sales Manager
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Company Description

ArtygenSpace is an AI-powered AR technology startup. All of our products are created through our core technology engine 'ARti', which combines AR and AI. We have already successfully entered the Edtech market with our platforms 'ARpedia' and 'bookar'. At the upcoming MWC 2025, we will be unveiling our new AI-powered AR reading platform 'booxtory'.

Product

ARti

Function and Usage : 'ARti' is an AI-powered AR technology engine, and our services are built upon 'ARti'. 'ARti' is a combination of various AI and AR modules, with the capability to incorporate additional modules for development. This feature allows us to create customized AR+AI services for our clients. Furthermore, 'ARti' is compatible with most devices, demonstrating its advanced technology that enables AR+AI services to run on a wide range of edge devices.

Marketing and Selling Points : We believe that paper can be anything. Through ArtygenSpace, all paper books can be transformed into interactive AR books, providing differentiated AR experiences. Our AR book platform offers an effective educational environment through immersive content. Children who learn through this method can improve not only their interest in reading but also their vocabulary, concentration, and reading skills. Notably, at this year's MWC 2025, we are introducing our new AI-powered AR reading platform 'booxtory', presenting a new vision for AR reading.